SPONSORSHIP & EXHIBITION PROSPECTUS

IAU GENERAL ASSEMBLY

6-15 AUGUST 2024
CAPE TOWN
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1. INVITATION TO PARTICIPATE

Dear Friends and Colleagues

In 2024, the XXXII International Astronomical Union (IAU) General Assembly (GA) will take place in Cape Town, South Africa, from 6 to 15 August. For the first time in the more than 100-year history of the IAU, this meeting will take place on the African continent.

When the world arrives home onto African soil in 2024, what do we want them to experience? This is not simply an opportunity for astronomy; this is an opportunity to change the way the world sees Africa. When a continent so often looked down upon can lead the world in a field as technical as astronomy, then we change perceptions, we challenge preconceptions, we shake unconscious biases – we make the world think differently about the potential of all people in the world to contribute to the human endeavour. Africa has many rich cultures to share with the world and many stories to tell (both astronomy stories and more broadly). For us Africans, 2024 is an opportunity like no other. We are “audacious” in our vision of growing astronomy on the continent, and in using it for the benefit of Africa and the world. We invite participants, exhibitors, sponsors and the public to join us in this watershed moment for astronomy globally. Some Sponsorship Packages are subject to change. All potential sponsors are welcome to contact the Chair of the National Organising Committee, Kevin Govender on kg@astro4dev.org to seek clarification or to explore alternative ways in which to support the event.

With best wishes from the National Organising Committee

Mr Kevin Govender
Chairperson

Dr Vanessa McBride
Vice-Chairperson

Dr Charles Takalana
Vice-Chairperson
2. OVERVIEW

International Astronomical Union (IAU)

The International Astronomical Union was founded in 1919. Its mission is to promote and safeguard the science of astronomy in all its aspects, including research, communication, education and development, through international cooperation. Its individual members, structured into Divisions, Commissions and Working Groups, are professional astronomers from all over the world, at the Ph.D. level and beyond, who are active in professional research, education and outreach in astronomy. As of June 2023, the IAU has 12 738 members.

The key activity of the IAU is the organization of scientific meetings. Among the other tasks of the IAU are the definition of fundamental astronomical and physical constants; unambiguous astronomical nomenclature; promotion of education activities in astronomy and informal discussion on the possibilities of future international large-scale facilities. The IAU also serves as the internationally recognized authority for assigning designations to celestial bodies and surface features on them.

About IAU General Assemblies

IAU General Assemblies are a unique opportunity for astronomers worldwide working in all fields of astronomy to come together, regardless of whether they are members of the IAU or not. In addition to the core administrative meetings, the General Assembly also includes a substantial and attractive scientific programme. Since 1922, the IAU General Assembly meets every three years. Herewith a history of previous conferences.

History of Previous Conferences

IAU General Assembly, 1922, Rome, Italy
IAU General Assembly, 1925, Cambridge, England, UK
IAU General Assembly, 1928, Leiden, Netherlands
IAU General Assembly, 1932, Cambridge, Massachusetts, USA
IAU General Assembly, 1935, Paris, France
IAU General Assembly, 1938, Stockholm, Sweden
IAU General Assembly, 1948, Zurich, Switzerland
IAU General Assembly, 1952, Rome, Italy
IAU General Assembly, 1955, Dublin, Ireland
IAU General Assembly, 1958, Moscow, Soviet Union
IAU General Assembly, 1961, Berkeley, California, USA
IAU General Assembly, 1964, Hamburg, West Germany
IAU General Assembly, 1967, Prague, Czechoslovakia
IAU General Assembly, 1973, Sydney, Australia
IAU General Assembly, 1976, Grenoble, France
IAU General Assembly, 1979, Berkeley, California, USA
IAU General Assembly, 1982, Patras, Greece
IAU General Assembly, 1985, New Delhi, India
IAU General Assembly, 1988, Baltimore, Maryland, USA
IAU General Assembly, 1991, Buenos Aires, Argentina
IAU General Assembly, 1994, The Hague, Netherlands
IAU General Assembly, 1997, Kyoto, Japan
IAU General Assembly, 2000, Manchester, England, UK
IAU General Assembly, 2003, Sydney, Australia
IAU General Assembly, 2006, Prague, Czech Republic
IAU General Assembly, 2009, Rio de Janeiro, Brazil
IAU General Assembly, 2012, Beijing, China
IAU General Assembly, 2015, Honolulu, Hawaii, USA
IAU General Assembly, 2018, Vienna, Austria
IAU General Assembly, 2022, Busan, South Korea
3. XXXII GENERAL ASSEMBLY OF THE INTERNATIONAL ASTRONOMICAL UNION (IAU GA 2024)

The XXXII General Assembly of the International Astronomical Union, known as IAU GA 2024, will be held at the Cape Town International Convention Centre (CTICC) from 5 to 16 August 2024. The National Research Foundation is the principal host of this event. This is the first time in the history of the IAU that the conference will be held on the African continent, and the bid to host the IAU GA 2024 was presented as an African bid, with support from stakeholders across the continent. The IAU GA 2024 has been held every three years since 1922 and recently has attracted around 2,500 delegates. The meeting includes an exhibition area of approximately 2,092m². The scientific programme comprises 6 symposia, 12 focus meetings, 9 division meetings, and other working group and institutional meetings. Over the duration of the conference approximately 1,400 oral and 2,000 posters are expected to be presented. This requires a conference duration of 8 working days with up to 16 parallel sessions.

Social Functions associated with the conference include an Opening Ceremony, Welcome Reception, a Conference Dinner and a Closing Ceremony. Side Tours to astronomy points of interest around South Africa will be offered to delegates for their own costs.
### 4. IMPORTANT DATES

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>DATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1&lt;sup&gt;st&lt;/sup&gt; Deposit due 50%</td>
<td>30 days from Reservation Date</td>
</tr>
<tr>
<td>Application and Final Payments Deadline for Sponsorship Opportunities and Exhibition Booths</td>
<td>Wednesday, 15 May 2024</td>
</tr>
<tr>
<td>Deadline for all exhibitors and sponsors to supply information for the Exhibitor’s Guide</td>
<td>Friday, 24 June 2024 (6 weeks prior to conference)</td>
</tr>
<tr>
<td>Exhibitor’s installation: Day 1: Custom Booth Construction (07h00 – 22h00)</td>
<td>Saturday, 3 August 2024</td>
</tr>
<tr>
<td>Exhibitor’s installation: Day 2: Custom Booth Construction (07h00 – 22h00)</td>
<td>Sunday, 4 August 2024</td>
</tr>
<tr>
<td>Exhibitor’s installation: Day 3: Custom Booth Construction (07h00 – 13h00) Shell booth exhibitors (13h00 - 19h00)</td>
<td>Monday, 5 August 2024</td>
</tr>
<tr>
<td>Registration for Exhibitors and Sponsors (08h00 – 11h00)</td>
<td>Monday, 5 August 2024</td>
</tr>
<tr>
<td>Exhibition opens at 08h00 in the Exhibition Area</td>
<td>Tuesday, 6 August 2024</td>
</tr>
<tr>
<td>Welcome Reception in Exhibition Hall</td>
<td>Tuesday, 6 August 2024</td>
</tr>
<tr>
<td>Exhibition closes at 18h00</td>
<td>Thursday, 15 August 2024</td>
</tr>
<tr>
<td>Exhibition Breakdown</td>
<td>Friday, 16 August 2024</td>
</tr>
</tbody>
</table>

*Dates and times are subject to change*

**Cancellations**

After a signed contract has been received, cancellations prior to Monday, 5 February 2024 will be liable for a penalty of 10% of the amount paid. Cancellations prior to Wednesday, 15 May 2024 will be liable for a penalty of 50% of the amount paid. No refunds will be given after Wednesday, 15 May 2024. All cancellations must be submitted in writing.
5. SPONSORSHIP

IAU GA 2024 offers sponsorship packages at various levels and all sponsors will receive exceptional opportunities and recognition in return. We offer sponsorship packages at Platinum, Gold, Silver and Bronze levels and also a number of other sponsorship packages. Sponsors may select one or more of the sponsor entitlements from the list below to the extent entitlements are available at the time of reservation. All sponsors will be acknowledged onsite, on the conference website, on social media platforms and in the final programme. Opportunities for Virtual Sponsorships and Exhibitions are available upon request.

Why Support

- Reach your target audience - the IAU GA 2024 will be attended by around 2,500 delegates made up of prominent leaders, scholars and professionals from the international astronomy community
- Media Profiling
- Make history and contribute to the advancement of astronomy in Africa and globally

Sponsorship Packages

- **Platinum**  R  750 000
- **Gold**  R  500 000
- **Silver**  R  350 000
- **Bronze**  R  150 000

*Please note that billing in USD/EUR is possible upon request.*

Sponsorship Package Entitlements

**Platinum Package (1 x package): R 750 000**

- 1 x Complimentary 18m² priority booth or floor space selection
- 4 x Complimentary IAU GA 2024 Registrations
- 4 x Welcome Reception Tickets
- 4 x Gala Dinner Tickets
- 1 x Page Advertisement in the Daily Newsletter
- Sponsor Recognition during Official Events
- Logo on Official Newsletters, News Flashes and Mobile Conference App
- Insert in the Delegate Conference Pack (to be provided by sponsors)
- Logo on Official Website
- Logo on Signage
- Inclusion of your organisation’s information in the Press Pack

**Gold Package (2 x packages): R 500 000**

- 1 x Complimentary 9m² booth or floor space
- 2 x Complimentary IAU GA 2024 Registrations
- 2 x Welcome Reception Tickets
- 2 x Gala Dinner Tickets
- ½ Page Advertisement in the Daily Newsletter
- Sponsor Recognition during Official Events
- Logo in Official Newsletters, News Flashes and Mobile Conference App
Insert in the Delegate Conference Pack (to be provided by sponsors)
Logo on Official Website
Logo on Signage
Display of your corporate logo in the Conference Programme
Inclusion of your organisation’s information in the Press Pack

**Silver Package: R 350 000**

- 1 x Complimentary 9m² booth or floor space
- 1 x Complimentary IAU GA 2024 Registration
- 1 x Welcome Reception Ticket
- 1 x Gala Dinner Ticket
- Logo Exposure on Official Newsletters, News Flashes and Mobile Conference App
- Insert in the Delegate Conference Pack (to be provided by sponsors)
- Logo on Official Website
- Logo on Signage
- Display of your corporate logo in the Conference Programme
- Inclusion of your organisation’s information in the Press Pack

**Bronze Package: R 150 000**

- 1 x Complimentary IAU GA 2024 Registration
- 1 x Welcome Reception Ticket
- 1 x Gala Dinner Ticket
- Logo on Official Newsletters, News Flashes and Mobile Conference App
- Logo on Signage
- Display of your corporate logo in the Conference Programme
- Inclusion of your organisation’s information in the Press Pack
Sponsorship Packages at a glance

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary IAU GA 2024 Registrations</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Gala Dinner Ticket</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary 9m² Booth or Floor Space</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>n/a</td>
</tr>
<tr>
<td>Logo on Official Newsletters, News Flashes and Mobile App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo Exposure on Signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Display of your corporate logo in the Conference Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Inclusion of your company’s information in the Press Pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Insert in Delegate Conference Package (to be provided by sponsors)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
</tr>
<tr>
<td>Logo on Official Website</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Sponsor Recognition during Official Events</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Advertisement in Daily Newspaper</td>
<td>1</td>
<td>1/2</td>
<td>n/a</td>
<td>n/a</td>
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<tr>
<td>Priority Booth Selection</td>
<td>✓</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Examples of Other Sponsorship Packages

- Gala Dinner: R 600 000
- Welcome Reception: R 600 000
- Conference Bags: R 600 000
- Final Programme: R 325 500
- Name Badges and Lanyards: R 250 000
- Abstract Book (Digital): R 150 000
- Mobile App: R 115 000
- Delegate Pack Inserts: R 50 000 / insert
- ½ Page Advert in Programme: R 17 500 / advert

*Please note that these are estimated numbers and actual costs may vary. Billing in USD/EUR is possible upon request.

We would welcome discussion on other sponsorship opportunities such as the official opening or closing events, special lunches, travel grants for delegates, etc. Please contact the Chair of the NOC, Kevin Govender, on kg@astro4dev.org to explore alternative ways in which to support the event.
6. EXHIBITION

Why Exhibit?
IAU GA 2024 promotes opportunities for greater international collaboration, the sharing of future oriented ideas and technology and the capacity building of associated organisations.

As an Exhibitor you will be presented with a unique opportunity and platform to network, engage and showcase your organisation initiatives, your products and services to key decision makers within the field. This occasion will boost your business potential and profile to a diverse international audience. Many organisations have been waiting for this once-off opportunity to showcase and present in Africa, and Exhibition spaces may be taken up very quickly. In order to avoid disappointment, book and secure your preferred space now.

With over 2 500 astronomers and delegates from all over the world, the IAU GA 2024 will be an excellent platform for Exhibitors to extend their reach beyond borders and maximise exposure of their organisation or company. Become an exhibitor for the IAU GA 2024, where your innovative ideas and technology meet potential partners and where your organisation grows. Opportunities for Virtual Sponsorships and Exhibition are available upon request.

General information

Exhibition Hours
The Exhibition will be open from 6 August to 15 August, Mondays to Fridays from 08h00 to 18h00.

Location
The Exhibition will take place in Hall 1A & 1B at Cape Town International Convention Centre. Coffee will be served in the Exhibition Hall to allow Exhibitors to maximise networking opportunities with participants, exhibitors and visitors.

Exhibition Packages

<table>
<thead>
<tr>
<th>Package Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>9m² (3m x 3m x 2.5m) Floor Space only:</td>
<td>R 50 000</td>
</tr>
<tr>
<td>9m² (3m x 3m x 2.5m) Shell Scheme + Corner Package:</td>
<td>R 78 000</td>
</tr>
<tr>
<td>9m² (3m x 3m x 2.5m) Shell Scheme + 3 Walled Package:</td>
<td>R 82 000</td>
</tr>
<tr>
<td>18m² (6m x 3m x 2.5m) Floor Space only:</td>
<td>R 100 000</td>
</tr>
<tr>
<td>18m² (6m x 3m x 2.5m) Shell Scheme + Backwall Package:</td>
<td>R 141 000</td>
</tr>
<tr>
<td>18m² (6m x 3m x 2.5m) Shell Scheme + Corner Package:</td>
<td>R 144 000</td>
</tr>
<tr>
<td>18m² (6m x 3m x 2.5m) Shell Scheme + 3 Walled Package:</td>
<td>R 148 000</td>
</tr>
</tbody>
</table>

* Please note that images are available below.

* Please note that billing in USD/EUR is possible upon request.
Booth Packages

All applications are accepted on a first come, first served basis. An Additional Equipment Order Form and Exhibitor’s Manual will be provided.

**9m² Floor Space only**
- Exhibitors purchasing a Floor Space only must install their own booth(s)
- All electrical works must be organized by the exhibitor
- Benefits include 1x Registration

R 50 000

*Please note that billing in USD/EUR is possible upon request.

**9m² Shell Scheme + Corner Package**
- A Booth will be fully set up by the Secretariat and exhibitors must decorate own booth(s)
- A Booth Package per booth includes electricity (1KW), 1x reception desk, 2x barstools, company name fascia board, 1x powerstrip and flooring
- A Booth size is 3m (w) x 3m (l) x 2.5m (h)
- Benefits include 2x Registrations

R 78 000

*Please note that billing in USD/EUR is possible upon request.

**9m² Shell Scheme + 3 Walled Package:**
- A Booth will be fully set up by the Secretariat and exhibitors must decorate own booth(s)
- A Booth Package per booth includes electricity (1KW), 1x reception desk, 2x barstools, company name fascia board, 1x powerstrip and flooring
- A Booth size is 3m (w) x 3m (l) x 2.5m (h)
- Benefits include 2x Registrations

R 82 000

*Please note that billing in USD/EUR is possible upon request.
18m² Floor Space only

- Exhibitors purchasing Floor Space only must install their own booth(s)
- All electrical works must be organized by the exhibitor
- Benefits include 1 x Registration

R 100 000

*Please note that billing in USD/EUR is possible upon request.

18m² Shell Scheme + Backwall Package:

A Booth will be fully set up by the Secretariat and Exhibitors must decorate own booth(s).

- A Booth Package per booth includes electricity (1KW), 1 x reception desk, 2 x barstools, company name fascia board, 1 x powerstrip and flooring
- A Booth size is 6m (w) x 3m (l) x 2.5m (h)
- Benefits include 2 x Registrations

R 141 000

*Please note that billing in USD/EUR is possible upon request.

18m² Shell Scheme + Corner Package:

A Booth will be fully set up by the Secretariat and Exhibitors must decorate own booth(s).

- A Booth Package per booth includes electricity (1KW), 1 x reception desk, 2 x barstools, company name fascia board, 1 x powerstrip and flooring
- A Booth size is 6m (w) x 3m (l) x 2.5m (h)
- Benefits include 2 x Registrations

R 144 000

*Please note that billing in USD/EUR is possible upon request.

18m² Shell Scheme + 3 Walled Package:

A Booth will be fully set up by the Secretariat and Exhibitors must decorate own booth(s).

- A Booth Package per booth includes electricity (1KW), 1 x reception desk, 2 x barstools, company name fascia board, 1 x powerstrip and flooring
- An Economy Booth size is 6m (w) x 3m (l) x 2.5m (h)
- Benefits include 2 x Registrations

R 148 000

*Please note that billing in USD/EUR is possible upon request.
Entitlements for Exhibitors
- Logo on the IAU GA 2024 official website and meeting platform and other promotional materials produced by the IAU GA 2024
- Logo in the Programme Book
- Logo on Mobile Conference App
- Virtual Exhibition Space

Official Exhibition Stand Contractor
HOTT3D has been appointed as the Official Exhibition Stand Contractor for the IAU GA 2024 Conference. HOTT3D will provide "turnkey" stand design and rental from conceptual design to production, installation and dismantling. Contact information for HOTT3D as the Official Exhibition Stand Contractor and details about the Exhibitor Manual will be sent after an exhibit application and appropriate fee have been received by IAU GA 2024. Exhibitors may also use their own stand contractors for custom built booths. The Exhibitor Manual contains all the information and services relating to your requirements.

Extra Services that HOTT3D supply are:
- Printed Fabric Walls
- Café Style Chairs
- Café Tables
- Bar Stools
- Cocktail Tables
- Counters and Side Servers
- LED T.V. Screens
- Coffee Tables
- Side Tables
- Sofa: Single Seater
- Sofa: Double Seater
- Sofa: Three Seater
- Display Cases and Plynths
- Flooring
- Ottomans
- Custom Design Booths

Additional services that can be directly ordered from the CTICC include:
- Catering
- Beverages
- Internet

Usage of Exhibitor Space

Official Exhibits
All exhibits must be assigned by IAU GA 2024 and will be located in the designated exhibition area/s. No organisation or their representatives may display, demonstrate, or distribute products and/or services in any location other than the designated exhibit display area. Displaying promotional advertisements, the distribution of printed materials, as well as the solicitation of orders outside of your contracted exhibit area, is strictly prohibited. These rules apply to all organisations in attendance at the IAU GA 2024.

Subletting of Exhibit Space
Subletting or sharing of exhibit space is not allowed at any time. A participating exhibitor may not assist a non-participating representative in gaining access to the exhibit hall.

Non-Exhibiting Companies
Non-Exhibiting companies and their personnel, agents and contractors will not be permitted in the exhibit hall at any time. Non-exhibiting companies will not be allowed to display or demonstrate any services or products in the convention centre or any hotel within the IAU GA 2024 housing block.

Product/Service Displays
The exhibitor is permitted to demonstrate devices, instruments, equipment, or services, to make presentations and to distribute printed materials related to those products or services that IAU GA 2024 deems appropriate. Please be aware that only those products or services that are related to the conference are permitted. IAU GA 2024 reserves the right to decide the appropriateness of any service, product, device and recordings.

Selling
To help companies maximise the exhibiting opportunity, Exhibitors will be allowed to sell products / services in the exhibition hall. The exchange of debit or credit cards for a product or service is allowed. Every transaction must be accompanied by a receipt for the purchaser. For security reasons, cash transactions are discouraged. It is the exhibitor’s responsibility to acquire any necessary licenses, permits and/or identification numbers required by the local government to sell products/services.

IAU GA 2024 will not be held responsible for any misconduct by an exhibitor in terms of sales and agreements signed at their exhibition booth.

Music, Recordings and Posters/Pictures
At no time should music or videos be played at a level that interferes with a neighbouring booth’s exhibiting activities.
Exhibitor Guidelines

Proper Attire
All Exhibitors and their agents are expected to dress and conduct themselves in a professional manner at all times. Exhibitor representatives are required to staff their exhibit booths when the exhibit hall is officially open.

No Smoking Policy
The CTICC has a no smoking/vaping policy. Smoking will not be permitted in any meeting or exhibition area, common space in the convention centre, or exhibit hall. Please refrain from smoking outside the main entrances leading into the Cape Town International Convention Centre.

Registration
All individuals representing an exhibiting company must register as an exhibitor and wear the appropriate badge. This policy applies to personnel staffing a particular booth for the duration of the exhibition as well as those who will be visiting for a short period of time. Registration is not transferable on-site. Exhibitors may not lend their registration badges to anyone. In addition, it is against policy for an exhibitor to assist an ineligible individual in obtaining a badge or gaining access to the exhibit hall. Anyone who violates this policy will be barred from further participation in this and future meetings. Each exhibiting company will receive complimentary badges as per the entitlements for each booth space purchased.

An exhibitor’s badge is valid for admission to the exhibit/display and identified sessions, areas only. Lost badges will be replaced upon proper identification at a fee of R 500.00 (five hundred South African Rands) per badge.

Upon registering, all company representatives must produce an official form of identification of the exhibiting company that they represent. The card must have their name printed on it and, if requested, they must be prepared to present a valid form of identification (e.g., government issued driver’s license, ID document or passport) to obtain a badge.

Group pickup of badges will be allowed on-site for companies that have registered 10 or more staff and who have submitted a badge list to IAU GA 2024 by 29 July 2024. Group badges can only be picked up by the contact specified on the Certified Exhibitor Representative Form. Please be aware that IAU GA 2024 will not make a duplicate badge without charging R 500.00 badge replacement fee.

Temporary Personnel
If it is necessary for your company to employ temporary personnel, be sure to provide them with the exhibiting company’s name, booth number, the name of the contact at the booth, proof of affiliation with the temporary agency and valid ID (e.g., driver’s license). All temporary personnel must be badged properly. Temporary staff badges are counted toward your complimentary badge allotment.

Work Badges
Unregistered exhibitor agents, vendors, and exhibitor designated contractors who wish to access the exhibit floor during installation and dismantlement hours will be required to show proof of affiliation with the exhibiting company or exhibitor-designated contractor to receive a work badge. Work badges will be distributed from a Contractor Desk outside the Exhibition Hall.

After-Hours Admission to Exhibition Hall
Exhibitors wearing badges may enter the exhibit hall 1 hour before the opening of the exhibition, and may remain in the exhibit hall 1 hour after the close of the exhibition each day. Exhibitors needing access to the Exhibit Hall at times not stated above must get approval from the Organisers and provide valid ID to security upon entering the hall. Only Exhibitors with badges will be permitted to enter the exhibit hall.
7. SPONSORSHIP & EXHIBITION APPLICATION

Application Submission
Complete the online Sponsorship and Exhibition Application Form(s) by clicking on the buttons below:

- SPONSORSHIP APPLICATION FORM
- EXHIBITION APPLICATION FORM

For any queries, email the IAU GA 2024 Secretariat at exhibitions@astronomy2024.org

Payment
Once the application is acknowledged and confirmed by the Secretariat, an invoice will be sent to the applicant via email within 1 week. Please make sure the sender’s name is identical with the name in the application form.

Account Information
Bank: Rand Merchant Bank Corporate Banking (RMB)
Account Number: 63009063887
Branch Code: 255005
Account Holder: Tourvest Holdings (Pty) Ltd Tourvest Inbound Products - Astronomy
Swift Code: FIRNZAJJ

Special Remarks
Bank charges must be borne by the sender.
Credit Cards are accepted upon request.

⚠️ If payment is not made by the given due date mentioned in the invoice, the application may be cancelled.
⚠️ The IAU GA 2024 National Organising Committee reserves the right to decline and/or cancel sponsorship and exhibition applications from an organisation that are not in line with the objectives of the event.
8. TERMS AND CONDITIONS

Definitions
"Participants" refer to companies, associations and/or organisations that submit the application to participate in “Sponsorship & Exhibition” at the IAU GA 2024.

Assignment of Booths
The Host Organisation will assign a space in accordance with the level of sponsorship, order of application with application payment and the nature of exhibit. The Host Organisation may change the assigned location of the booth at any time prior to the opening of the Exhibition if it is considered necessary for smooth operation of the Exhibition Hall.

Application
An entity that wishes to participate in the “Sponsorship & Exhibition” at the IAU GA 2024 will be requested to prepare and submit the application to the Host Organisation.

Use of Exhibition Hall
Participants must set-up and remove exhibits within the notified time and in the event that Participants fail to meet the deadlines, the participants are subject to pay compensation for any delays and/or damages to the Host Organisation.

Safety Measures
Participants will be responsible for safety management, such as preventive action, maintenance, or repair of any risk in booth structures or exhibits, for visitors’ and other participants’ safety. The Host Organisation will not be liable for any accidents or personal injury occurring in the exhibit booth caused by the participants’ non-performance of safety management duties.

Participants must not violate the rules of CTICC during the period of installation or removal of booth structures and/or exhibits. If there is evidence supporting serious violation of rules, the Host Organisation has an authority to remove the booth or other structures of the relevant participants for the smooth operation of the Exhibition, and any costs and expenses shall be borne by the applicable participants.

Exhibition booth and rigging restrictions
- No double story booths will be allowed.
- Although the venue is equipped for rigging there are areas where this might not be possible.
- Please ensure that your stand contractor is aware of the available build time and that the design is achievable within the available time frame.

Management of Exhibition Hall
In the event that participants exhibit any items different from the exhibits specified in advance or any items that are not appropriate to the nature of the Exhibition or attempt to sell any items directly to visitors without approval of the Host Organisation, the Host Organisation may order immediate suspension or removal of the items. Also, using a microphone or loudspeaker inside the Hall is not allowed in the booth.

Force Majeure
In the event that the IAU GA 2024 cannot be held or will have to be rescheduled due to events beyond the control of the Host Organisation (force majeure and/or pandemic or disease outbreak) or due to events which are not attributable to the GA, the Host Organisation cannot be held liable by participants for any damages, costs, or losses incurred. Under these circumstances, the Host Organisation reserves the right to either retain the entire sponsorship/exhibition fees or to reimburse the participants after deducting costs already incurred for the organisation of the GA and which could not be recovered from third parties.
Other

When necessary, the Host Organisation may issue supplementary regulations in addition to the above terms and conditions and those regulations must be respected by all participants.

AFRICA IS READY TO WELCOME YOU!
When the world arrives home onto African soil in 2024, what do we want them to experience? This is not simply an opportunity for astronomy, this is an opportunity to change the way the world sees Africa.
XXXII General Assembly National Organising Committee
exhibitions@astronomy2024.org
Tourvest Travel Services (Pty) Ltd T/A as
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Some Sponsorship Packages are subject to change. All potential sponsors are welcome to contact the Chair of the National Organising Committee, Kevin Govender on kg@astrodev.org to seek clarification or to explore alternative ways in which to support the event.